





### Quality

# Perfectionism inspires ultimate customer confidence.

We strive for an excellence that goes way beyond the surface of our products. In fact, from design to production and customer service we aim for nothing less than perfection at every stage. rigorous internal tests and numerous external certification processes are what gives our customers complete confidence in a name they can trust.

### **Technology**

### Mastering water through technology.

In our relentless search for technological innovation we work to integrate the latest digital advances, creating smart solutions that enhance our customers' enjoyment of water. Our in-house experts harness the power of water to enhance the experience of our customers every day – the moment of truth, for our products and brand.



### Design

### Signature elements styled to perfection.

An empathetic and intuitive design language offers us the opportunity to create products that feel as if they were designed just for you

### Sustainability

### Ensuring water enjoyment for generations to come.

Water is as essential as the air that we breathe, one more reason why we are so passionate about it. To be able to offer "Pure Freude an Wasser", not just to today's consumer but for generations to come, we demon strate through our Sustainability Report and Sus tainability accolades that we have made a serious corporate commitment to protecting the planet.

2



# 19<u>9</u>

#### A brnd for a company is like reputation for person you earn reputation by trying to do hard things well

with a belief in this simple philosophy, since year 1999, we have been working with the mission to creat innovation, elegant and superior quality products that are hoestly made and sincerely sold.

over a period of time, our brand "Bella" has carved a niche for itself and reckoned amongst the quality manufacturers of sanitaryware products in india. our commitment to deliver quality products at competitive prices backed by the best possible service are the cornestones of our philosophy.

we constantly conduct training programs for our marketing and service departments to provide best technical supprot to the end user. we cover complete specturm of bathroom products like faucets, showers.bathroom accessories, water closet, woodern cabinets, glass basins, designer mirrors, etc. we always strive hard to bring elegant, user friendly and innovative ideas in each and every product we manifacture

today after successful 15 years our brand "bella" adorns millions of homes across india. our products stand on two professed benchmarks of constant innovation and uncompromising quality our products are widely avilable through strong & efficient dealer / distributors network spread across india



Square	: 11
Florentine	:13
Bella	: 15
Kroma	: 19
Sleek	: 21
Neo	: 23
Rio	: 27
Turbo	: 29
Water Fall	: 31
Diva	: 33
Mini Alive	: 35
Phonix	: 37
Polo Holo Moca	: 41
Qubix	: 43
Dixa	: 45
Mini Opera	: 47
Fusion Light	: 51
Cora	: 53
Dzire	: 55
Ark	: 59
Lab & Lite	: 61

Long Piller Cock	: 63
Single Lever	: 67
Diverter & Diverter Spout	: 69
Concealed & Open Stop Cock	: 71
Zaar	: 73
Angle Cock	: 75
Mouth Operated Tap	: 77
Swan Neck & Sink Cock Color	: 79
Healt Hfaucet & Telephone Shower	s: 81
Over Head Shower	s: 83
Squar Series	: 87
Royal Series	: 89
Soap Dish	: 91
Towel Rile	: 93
Premimum Sets	: 95
Misc Items	: 97







SQ 115 Wall Mixer 3 In 1

SQ 114 C Wall Mixer Cruch











FR 101 Piller Cock

FR 102 Short Body

FR 103 Long Body

FR 104 Angle Cock











FR 105 Angle Cock 2 In 1

FR 106 Long Body 2 In 1

FR 107 Concealed Stop Cock Forging

FR 108 Swan Neck











FR 113 Wall Mixer Non Telephonic

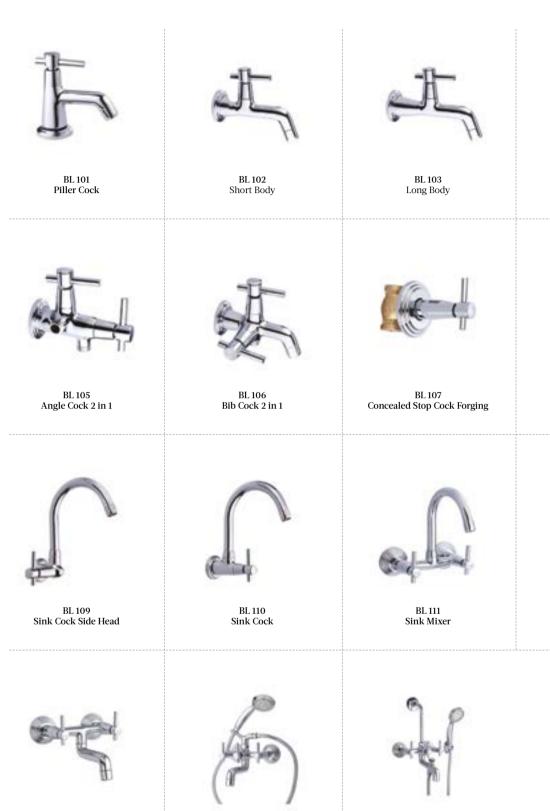


FR 115 Wall mixer 3in 1



FR 114 C Wall Mixer 2 In 1 Cruch





BL 114 C Wall Mixer With Crutch BL 115 Wall Mixer 3 in 1 Bend

BL 113 Wall Mixer Non Telephonic BL 104 Angle Cock

BL 108 Swan Neck

BL 112 Basin Mixer



Accentuate your kitchen with designs so unique that it amplifies the beauty around. Install designs that are functional as well as a notch higher in the style guide.

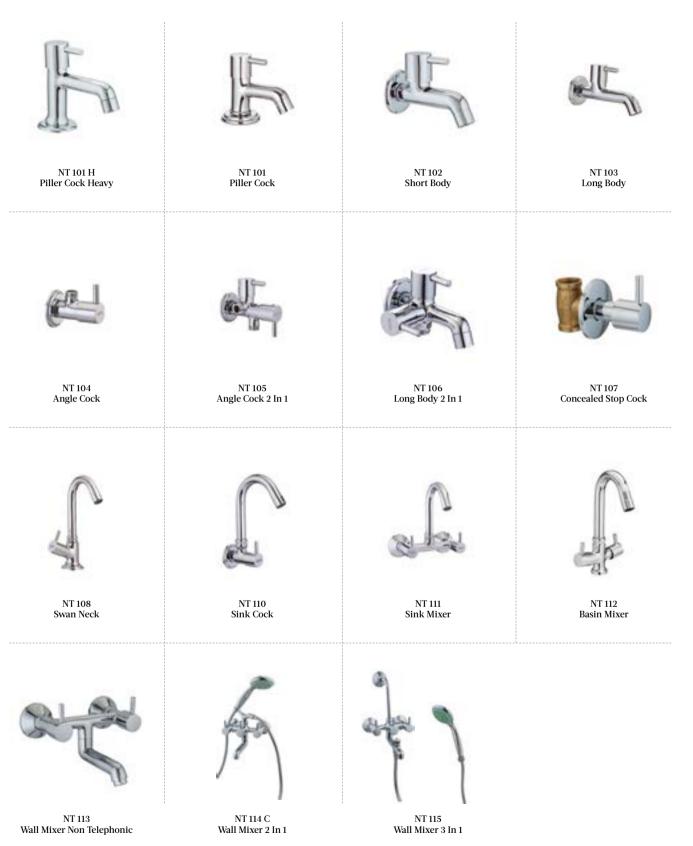












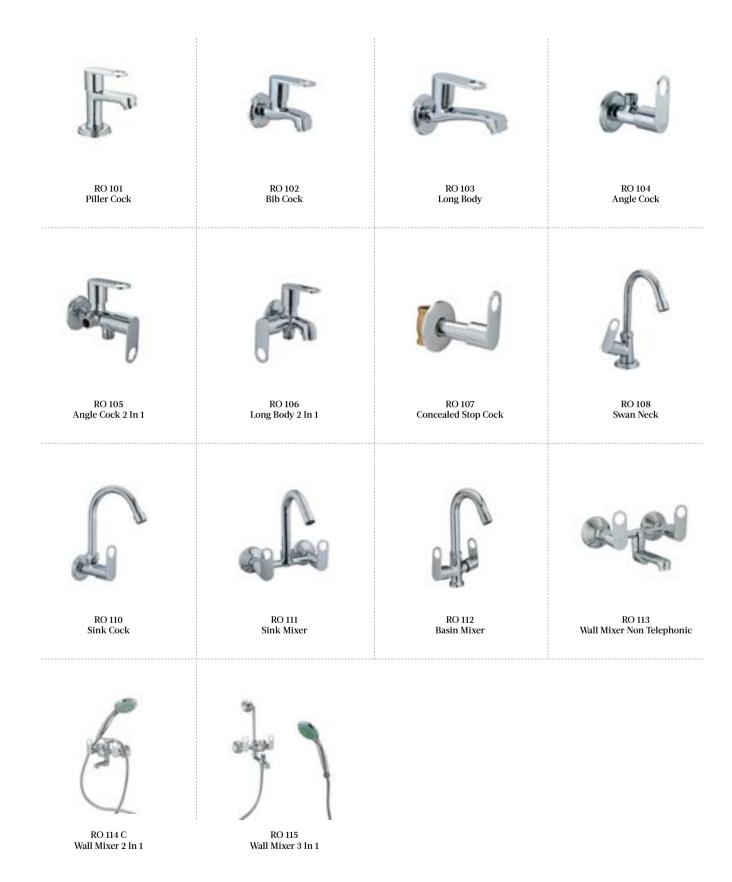


Introducing innovations into ordinary products are indeed something that demands high level of creativity. Introducing you statement designs that inspires and pushes users into awe.

## Rio

The cute and handy design of Rio makes it extremely user friendly and user favourite. The simple outlook gives it a classy look.









TR 101 Piller Cock



TR 102 Short Body



TR 103 Long Body



TR 104 Angle Cock



TR 105 Angle Cock 2 In 1



TR 106 Long Body 2 In 1



TR 107 Concealed Stop Cock



TR 108 Swan Neck



TR 110 Sink Cock



TR 111 Sink Mixer



TR 112 Basin Mixer



TR 113 Wall Mixer Non Telephonic

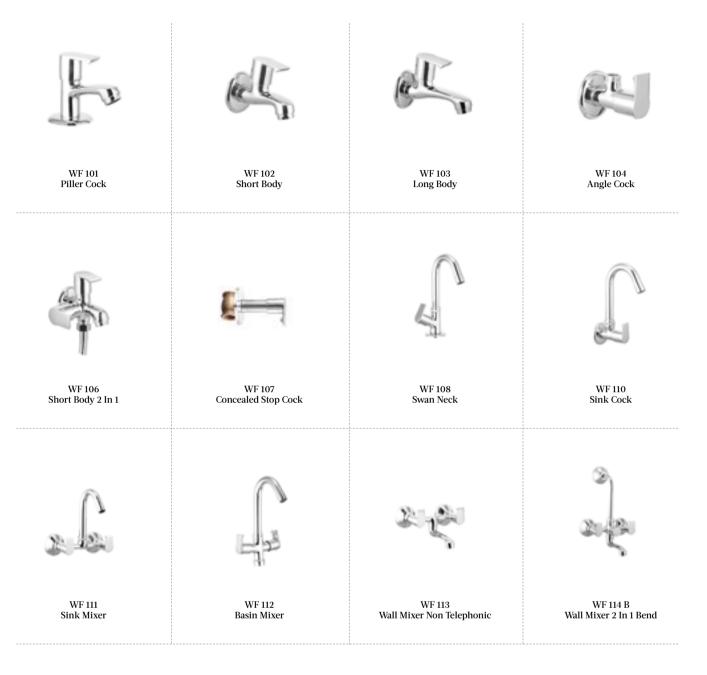


TR 114 C Wall Mixer With Cruch2 In 1



TR 115 Wall Mixer 3 In 1







WF 115 Wall Mixer 3 In 1





DA 101 Piller Cock



DA 102 Short Body



DA 103 Long Body



DA 104 Angle Cock



DA 105 Angle Cock 2 In 1



DA 106 Long Body 2 In 1



DA 107 Concealed Stop Cock



DA 108 Swan Neck



DA 110 Sink Cock



DA 111 Sink Mixer



DA 112 Basin Mixer



DA 113 Wall Mixer Non Non Telephonic



DA 114 C Wall Mixer Cruch



DA 115 Wall Mixer 3 In 1

## Mini alive

Introducing Mini Alive- the perfect tap for your bathroom! With its sleek design and innovative functionality, Mini alive is a must-have for any modern home.





MA 101 Piller Cock



MA 103 Long Body



MA 104 Angle Cock



MA 105 Angle Cock 2 I n1



MA 106 Long Body 2 In 1"



MA 107 Concealed



MA 108 Swen Neck



MA 110 Sink Cock



MA 111 Sink Mixer'

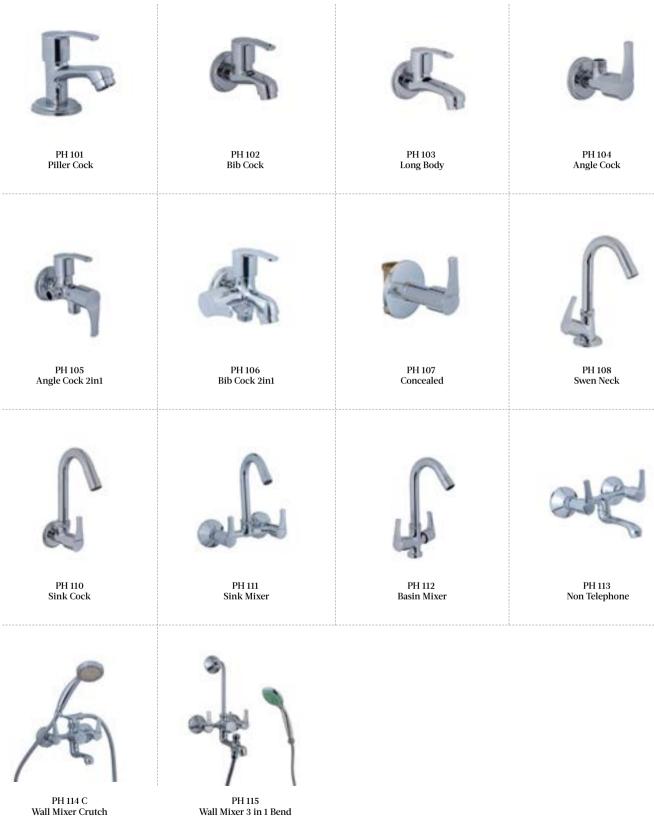


MA 113 Non Telephone



MA 114 B Wall Mixer Bend





Celebrate the unity and harmony in your interiors with intricate products that merge in with your personality. Reflect love and uniqueness in every corner of your home.











RB 101 Piller Cock



PL 101 Piller Cock



PL 103 Long Body



MC 103 Long Body



RB 103 Long Body



HX 103 Long Body

# Qubix

Qubix is a work of art, both in terms of its beautiful design and its function. It's one of the most modern and stylish taps on the market, but it doesn't sacrifice functionality for looks. The unique design ensures that this tap will be a focal point in your bathroom.





QB 101 Piller Cock



QB 103 Long Body



QB 104 Angle Cock



QB 105 Angle Cock 2in1



QB 106 Long Body 2 in1



QB 107 Concealed



QB 108 Swen Neck



QB 110 Sink Cock



QB 111 Sink Mixer



QB 113 Non Telephone



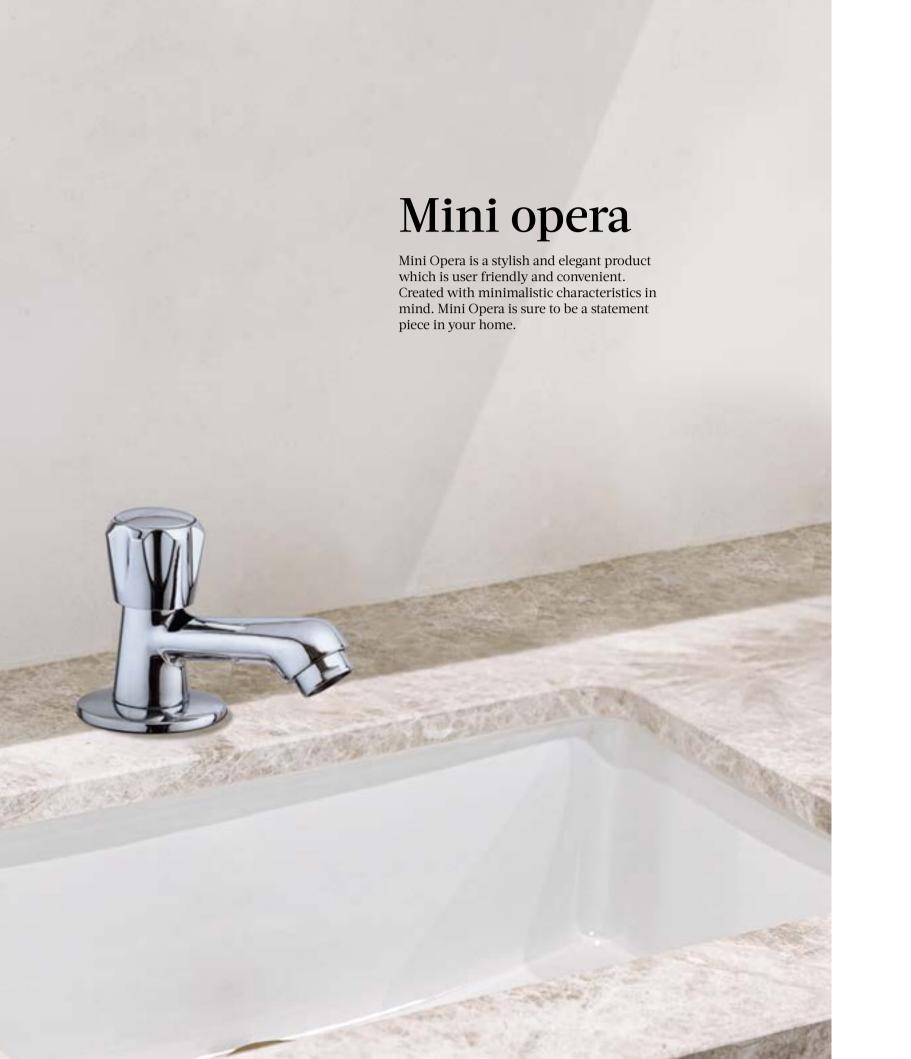
QB 114 Wall Mixer Bend

## Dixa

Bold and edgy designs making it the perfect choice for those who want convenience and class in one package. With its unique design and high level of craftsmanship, Dixa is a true masterpiece that will add an air of excellence to any bathroom.













MN 102 Short Body



MN 103 Long Body



MN 104 Angle Cock



MN 105 Angle Cock 2 In 1



MN 106 Long Body 2 In 1



MN 107 Concealed Stop Cock



MN 108 Swan Neck



MN110 Sink Cock



MN 111 Sink Mixer



MN 112 Basin Mixer



MN 113 Wall Mixer Non Telephonic



MN 114 C Wall Mixer 2 In 1



MN 115 Wall Mixer 3 In 1



Introducing luxurious taps and bathwares that are perfect for your bathroom, wash basin or kitchen. With its stylish and elegant designs, the products are extremely user-friendly and convenient, making it a masterpiece of craftsmanship that is sure to impress.

# Fusion light

The elegant looking product range of Fusion Light is the right mood for your bathrooms. The design is the smooth merge of elegance and minimalism.





FSL 101 Piller Cock



FSL 102 Short Body



FSL 103 Long Body



FSL 104 Angle Cock



FSL 105 Angle Cock 2 In 1



FSL 106 Long Body 2 In1



FSL 107 Concealed Stop Cock



FSL 108 Swan Neck



FSL 110 Sink Cock



FSL111 Sink Mixer



FSL 112 Basin Mixer



FSL 113 Wall Mixer Non Telephonic

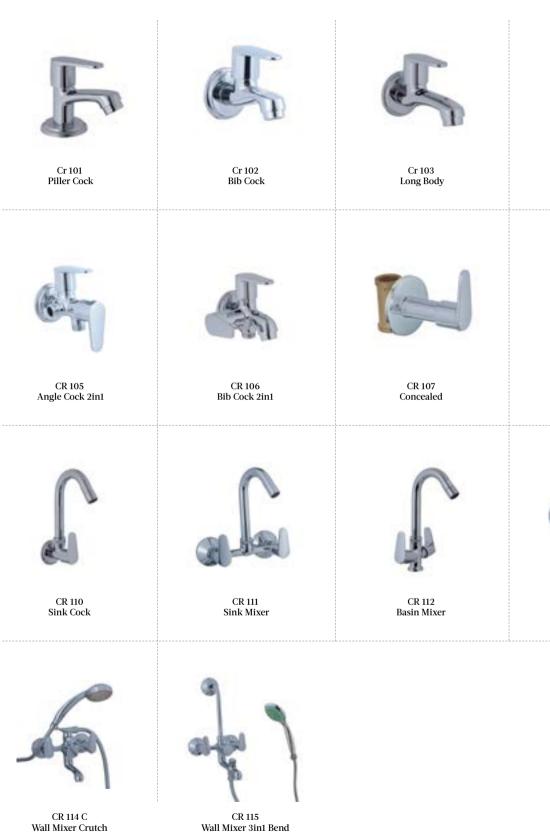


FSL 114 C Wall Mixer 2 In 1 Cruch



FSL 115 Wall Mixer 3 In 1





Cr 104 Angle Cock

CR 108 Swen Neck

CR 113 Non Telephone











DZ 102 Bib Cock

DZ 103 Long Body

DZ 104 Angle Cock











DZ 105 Angle Cock

DZ 106 Bib Cock 2in1

DZ 107 Concealed

DZ 108 Swen Neck



DZ 110 Sink Cock



DZ 111 Sink Mixer



DZ 112 Basin Mixer

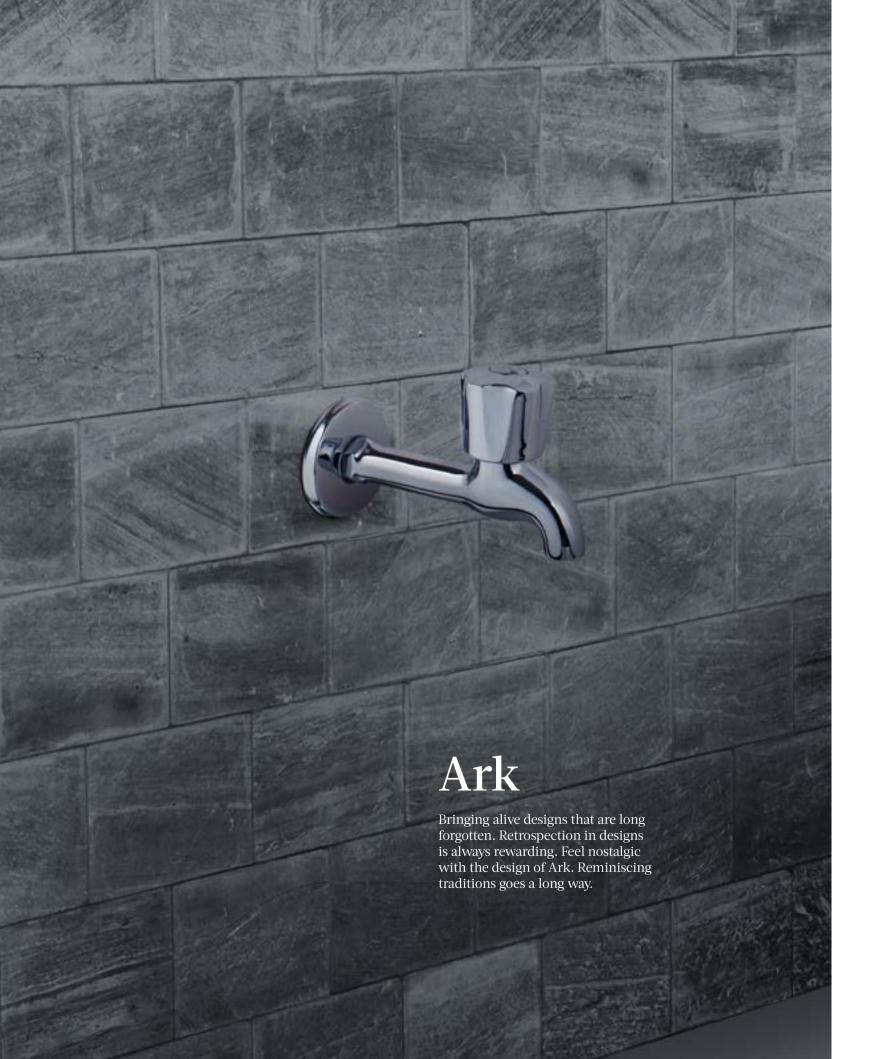


DZ 113 Non Telephone



DZ 113 Wall Mixer Bend

Highlight your bathroom interiors with great designs with a unique touch to it. Stand out from ordinary design trends with unprecedented detailing and statement pieces.





AK 102 Bib Cock



AK 103 Long Body



AK 104 Angle Cock



AK 105 Angle Cock 2in1



AK 106 Bib Cock 2in1



AK 107 Concealed



AK 108 Swen Neck



AK 110 Sink Cock



AK 111 Sink Mixer



AK 112 Basin Mixer



AK 113 Non Telephone

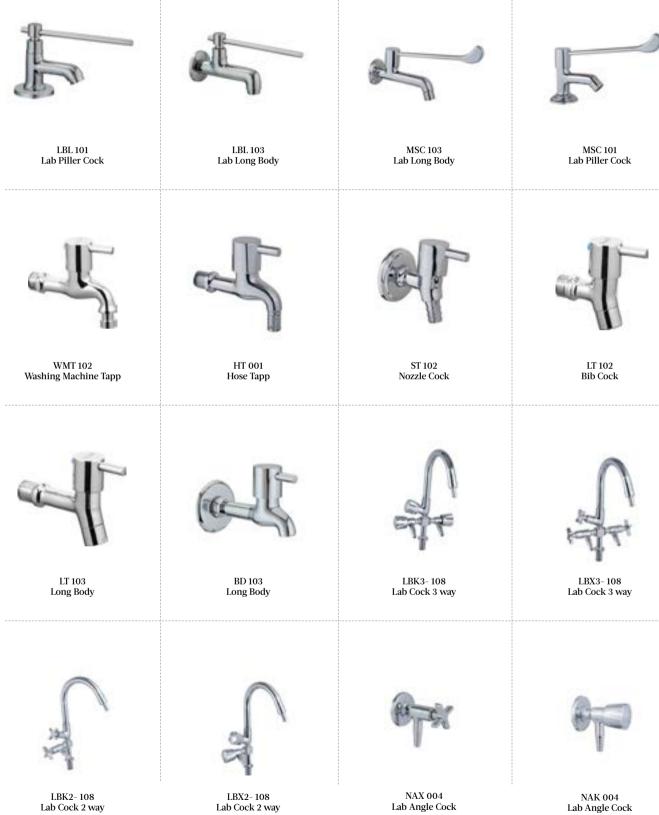


AK 114 Wall Mixer Crutch

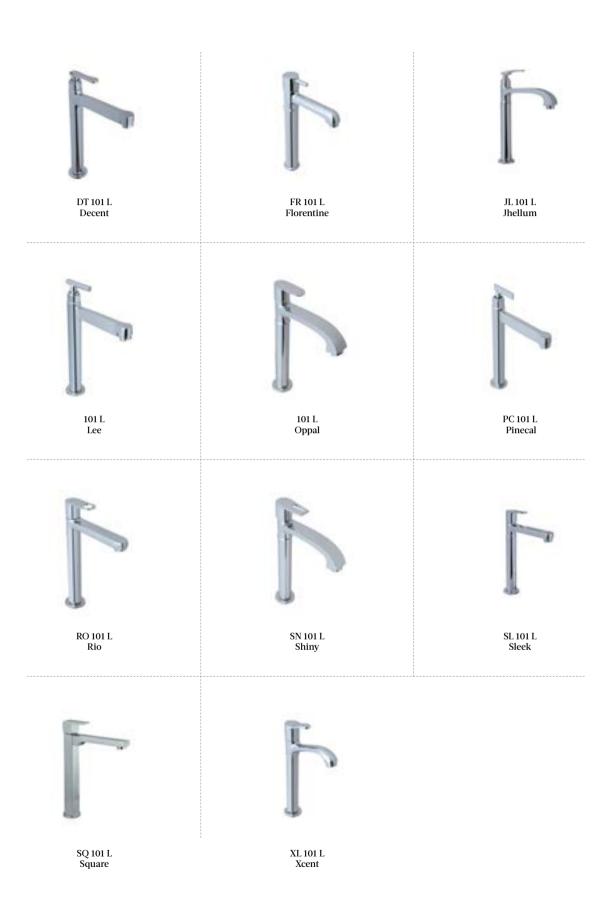


Ak 115 Wall Mixer 3in1 Bend





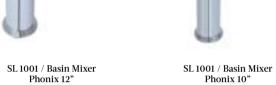




Rethinking stereotypes in designs and breaking one at a time. Bring a touch of luxury to your spaces with sophisticated designs that is an art in and itself.











SL 1001 / Basin Mixer Phonix 6"



SL BRYN 6" 10" 12"



SL FUSION 6" 10" 12"



SL OPPAL 6" 10" 12"



SL RIO 6" 10" 12"



SL SIA 6" 10" 12"



SL SLEEK 6" 10"12"





AL 118 A Alive Diverter



AR 118 A Aria Diverter



FR 118 A Florentine Diverter



RO 118 A Rio Diverter



SL 118 A Sleek Diverter



SQ 118 A Square Diverter



VG 118 A Vignet Diverter



Flush Cock 1.25" Round



SQ 118 S Diverter Spout Square 5.5"& 8"



AL 118 S Diverter Spout Alive 5.5"& 8"



AR 118 S Diverter Spout Aria 5.5"& 8"



BL 118 S Diverter Spout Bella



SL 118 S Diverter Spout Sleek 5.5"& 8"



VG 118 S Diverter Spout Vignet 5.5"& 8"



SQ 121 Square Diverter Spout Tiptor



BL 121 Round Diverter Spout Tiptor









AR 107 Aria Concealed



RB 107 Robo Concealed



MK 107 Moka Concealed



NT 107 H Neo Haevy Concealed 3/4 Disc



PS 107 Passion Concealed



Open Stop Cock Ark



Open Stop Cock Loret



Open Stop Cock Neo Lite

## Zaar

The wide curve of Zaar becomes the style icon of your kitchen. The beautiful and stylish design gives soul to the space it occupies!













ZR 108 Swen Neck

ZR 110 Sink Cock



Zigzag Sink Cock

# Angle cock

Smooth, shiny and user- friendly, all it takes is a soft poke. The movements so flawless that it resembles that of a dance step.









Choco Angle Cock



Creta Angle Cock



Mini Fusion Angle Cock



Mini Rio Angle Cock



Oppal Angle Cock



Orina Angle Cock



Stable Angle Cock



Neo Lite Angle Cock



Slim Angle Cock



Venu Angle Cock



Harrier Angle Cock





MO 101 Piller Cock

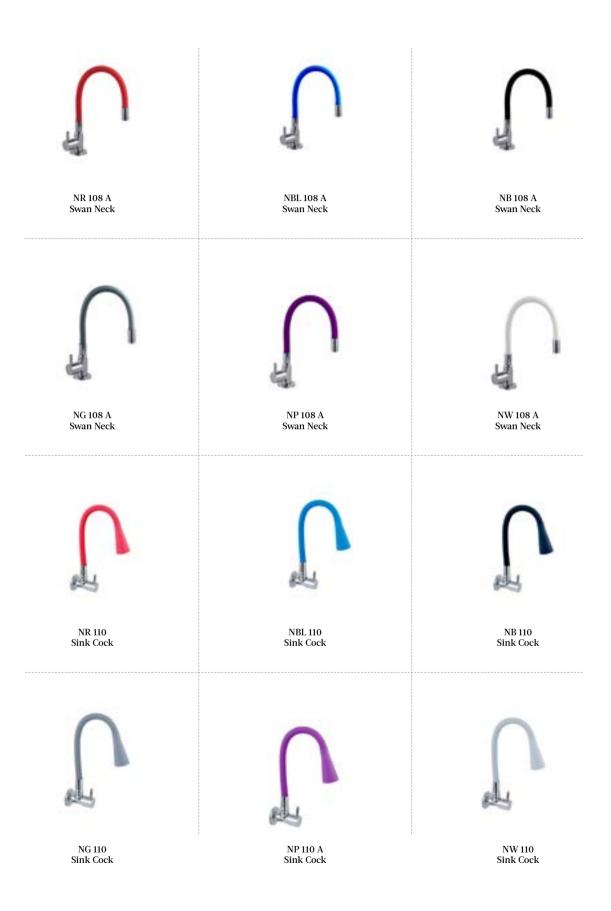


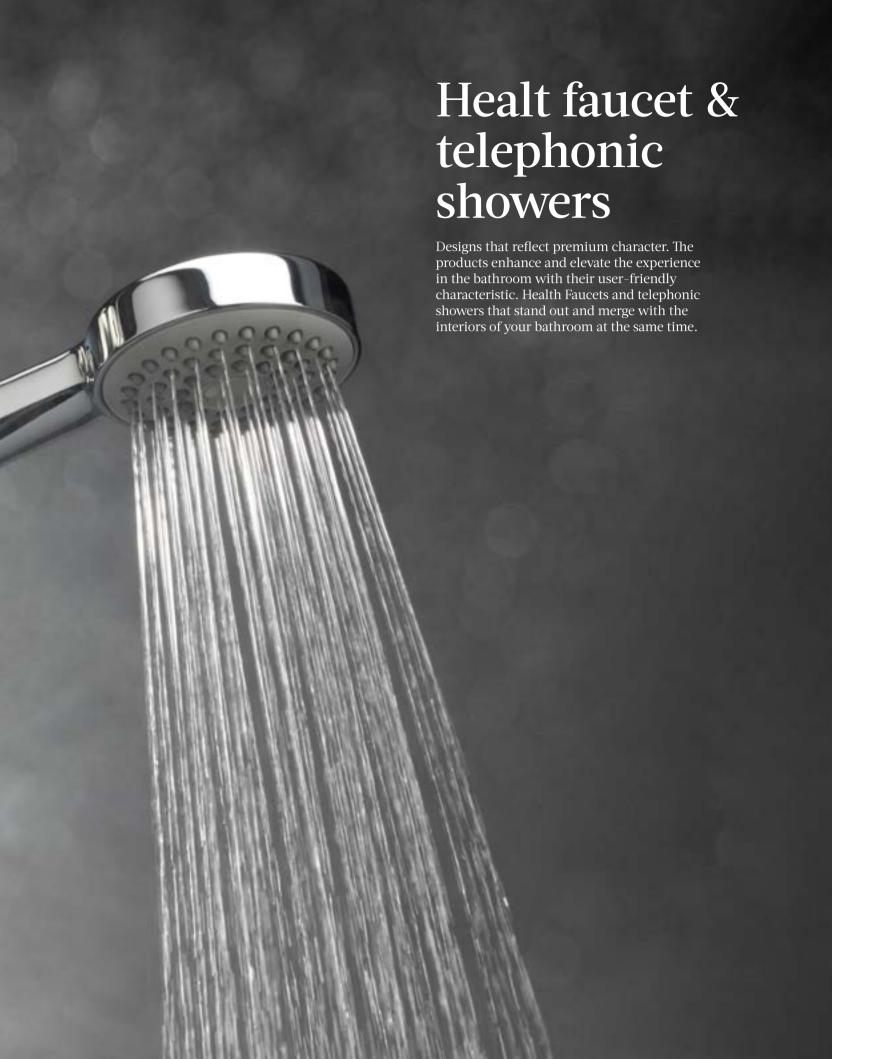
MO 108 Swan Neck

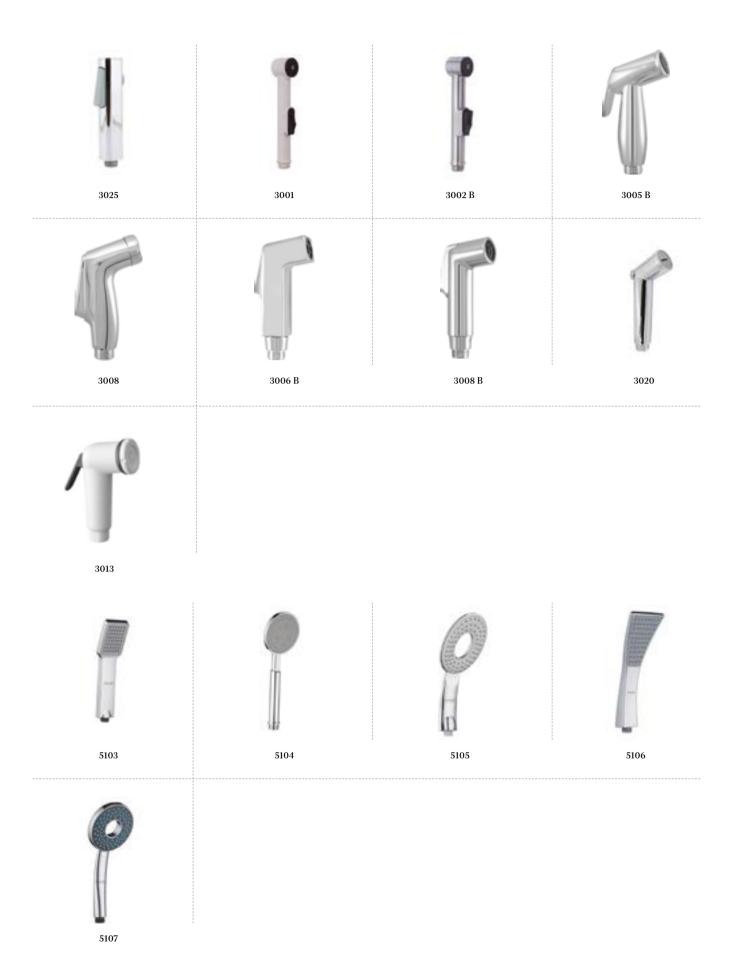


MO 110 Sink Cock













5001





5004

5008



5009



Shower Ultra Thin Size:4"6"8"10"12"



Shower Sandwich 4,5,8,10,12



OHS - 5115 (ABS)



OHS - 5115 (ABS)



OHS 5116 (ABS)



OHS 5117 (ABS)



OHS-5119



## Bath Sets

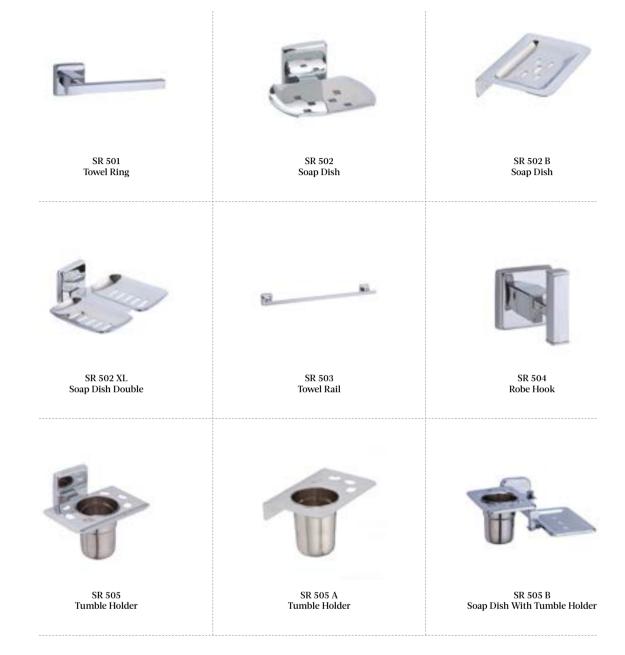
Accessories make a space a bathroom.

The Bath Sets are designed to flawlessly merge with the space and create a great showering experience by also aesthetically uplifting the bathroom.

## Square series

Pioneers in the series. Experience uniqueness at your finger tips in the intimacy of your bathroom. Luxury begins at convenience and user friendliness first. A good design is always the cherry on top!

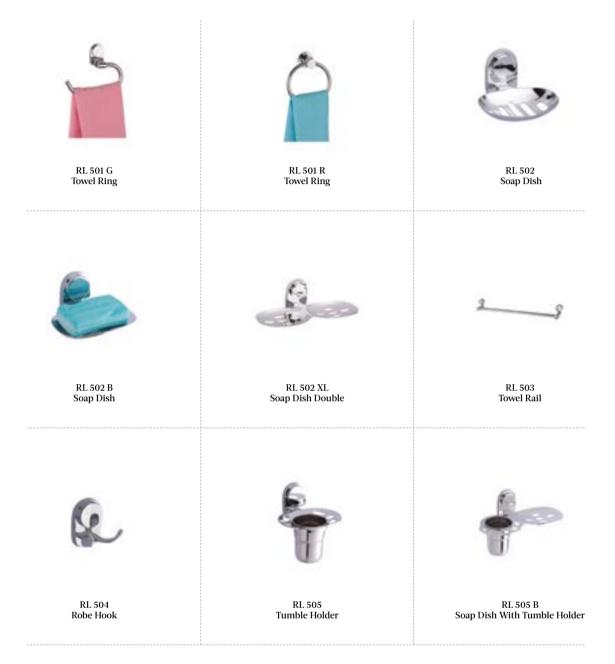






SR 507 Towel Rack







RL 509 Paper Holder

# Soap dish

Detail your bathroom with intricate designs that take your interiors a notch higher and beyond ordinary design aspirations. Visualize luxury in the most unique way.







SD Lite 1

SD Lite 2





SD Lite 3

SD Lite 4





SD Lite 5

SD Flower SS



SD Flower Brass

## Towel rile

Intricate details crafted carefully by keeping in mind the sync that it creates inside the shower room. Flawless merging of functionality and design to adorn your bathing experience.





8011 Towel Rail Sleek



8012 Towel Rail Hook



8013 Towel Rail Hook

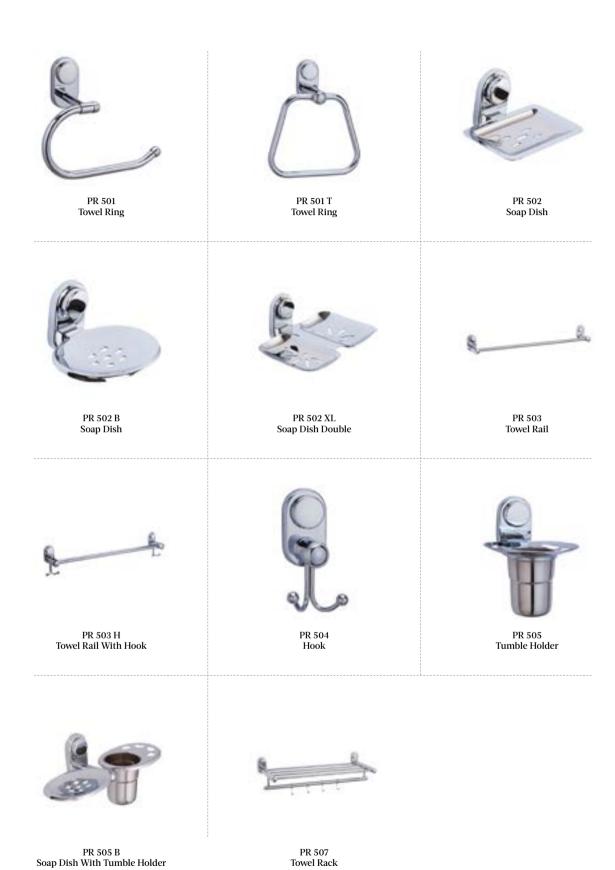


8014 Towel Rail Diplomate

### Premimum sets

With the premium sets, change the visual appeal of your bathroom as well as experience the user friendliness of the product. Our products take your expectations higher to set standards even higher





#### Misc items

Set the mood right in your shower room to feel the difference and make the whole bathing experience therapeutic. Taking luxury and grandeur a notch higher.





Hose Connector



123 Y Screen Filter



6019 Coat Hook



6032 Soap Dispenser 500ml Ss









6001 - 6002 Cp & Ss Flangue



Extention Nipple Brass 1" To 6"



Brass Inner Fittings 40gm, 54gm, 70gm, 110gm



Telephone Shower Hook



6031 N Angle Cock With Crutch



6031 Angle Cock Crutch



Bend Set



4002



4004-6 Tee Socket Elbow



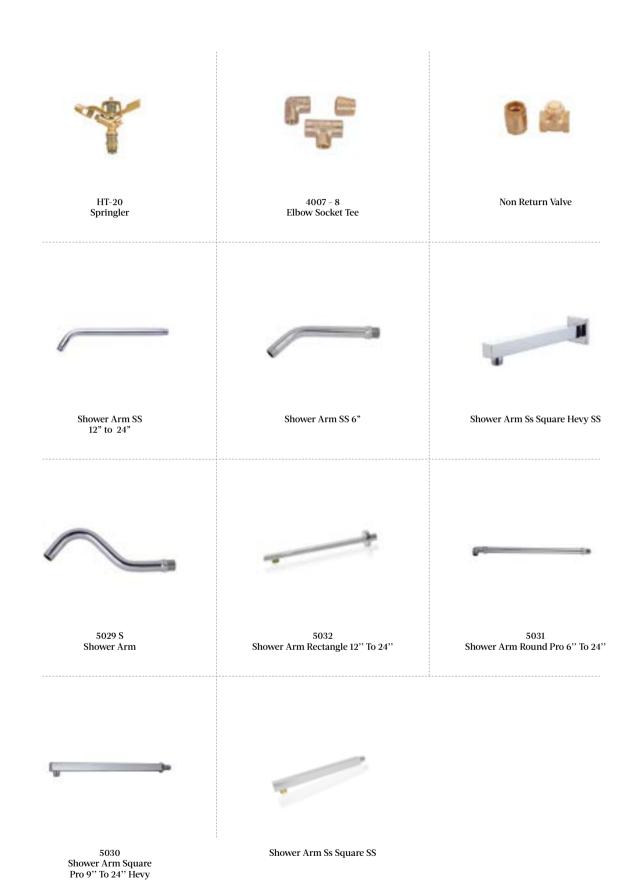
Nylone Connection PVC 18",24"



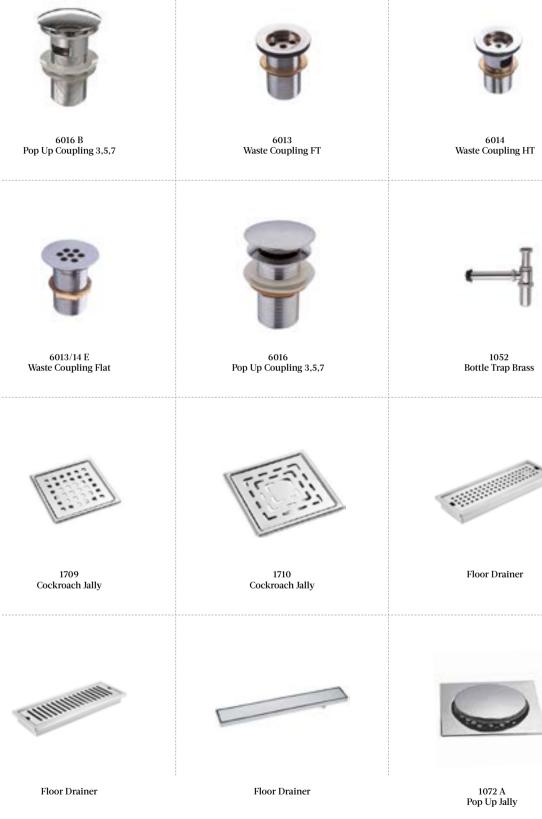
Nylone Connection Brass 18",24"



Pop Up Springler









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